

Proposed Project Plan for 2023-2025

Digital Skills and Literacy

Outreach



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1.0 Objective:

The goal of this digital skills and literacy outreach is to bridge the digital divide and empower underserved populations (Women and Girls) with the necessary skills and resources to participate effectively in the digital ecosystem.

2.0 Scope and Deliverables:

+Modules

- Modules for Girls: Online safety, Computational Thinking, Robotics and Coding
- Modules for Semi-literate Women and Girls: Entrepreneurship, online safety and other culturally relevant digital literacy modules.

+Community Hubs for Women

Mini-community hubs for internet and digital resources sharing would be created for women. Hubs would provide mentorship and support networks to facilitate continued learning and growth

+Workshops:

Workshops for digital skills and literacy training would hold once a week for both women and girls in clusters

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3.0 Growth Timeline:

PHASE 1:

This initiative has been able to impact about 11,000 women and girls for the past 2 years. Beneficiaries were reached face to face via sensitization and digital skills workshops usually through schools and very few temporary community hubs in farms and marginalized communities. With very limited funding support

PHASE 2 -> Y1Q1- Y2Q4: with a potential 40,000 USD funding support for 8 Quarters in 2023-2025

This funding support would enable us grow this initiative immensely and hire more workforce for effective implementation. Below is our projected growth plan:

Y1Q1

Although an initial research has been conducted, further extensive research would be carried out on digital skills needs and literacy levels among women and girls in various geopolitical zones in Nigeria. Resource poor schools would be identified and shortlisted. Rural and underserved communities would be identified and selected. Communities heads would be engaged. Training modules would be developed and tailored to the target communities. Contents would be culturally-responsive.



Y1Q2

Partnerships with schools and communities would be finalized. Project team would be prepared and trained. Pilot training program would be conducted in one selected region to test the curriculum and gather feedback for improvements. Data would be collected to evaluate the effectiveness of the pilot program. The curriculum would be refined based on the pilot program results.

Y1Q3

Training program would be extended to other zones in the country based on the pilot program's success. Train-the-trainer sessions per region to build trainers capacity to deliver the curriculum. Monitoring and evaluation framework would be developed to track participant progress and program impact. Partnerships with local internet service providers would be developed to address connectivity challenges

Y1Q4

Conduct training sessions in multiple regions, reaching a wider audience of women and girls in Nigeria. Regularly monitor and evaluate participant progress and collect feedback from trainers and participants for continuous improvement. Establish mentorship programs,



Y2Q1

Expand the program's reach to new communities. Conduct impact assessments to measure the long-term effects of the training program on participants' lives and communities. Organize regional conferences or events to showcase the achievements and success stories of program participants. STEM mini contest would be organized for girls to enable them showcase what they have learnt

Y2Q2

Consolidate program outcomes and success stories into a comprehensive report for dissemination to stakeholders and potential funders. Establish a community of practice, facilitating collaboration and knowledge sharing among trainers and participants. Conduct train-the-trainer programs to build capacity among partner organizations and enable them to independently deliver the curriculum. Develop sustainability strategies, including exploring opportunities for income generation through fee-based training for private schools.



Y2Q3

Scale up the program by increasing the number of training sessions and participants. Establish a robust alumni network to foster ongoing support, networking, and professional development for program graduates. Continuously update the curriculum to keep up with emerging digital trends and technologies. Strengthen partnerships with industry leaders, technology companies, and foundations for funding and support. Share program success stories through various media channels to inspire and attract more girls to participate.

Y2Q4

Conduct program evaluation and impact assessment to measure the overall success and effectiveness of the initiative. Develop a sustainability plan for the program, including strategies for long-term funding and partnerships. Establish a knowledge repository, including open educational resources for resource poor schools in our network, to facilitate continuous learning beyond the program duration. Expand the program's reach to more underserved areas and communities, prioritizing inclusivity and diversity. Celebrate the achievements of program participants through graduation ceremonies or recognition events.



4.0 Expected Output:

Output

- 30 Community hubs covered across 6 Geopolitical zones in Nigeria
- 350 marginalized women reached with digital literacy
- 50,000 girls reached with digital literacy
- 1,000 girls reached with core digital skills
- 50 schools reached
- 200 teachers trained as trainers and mentors pooled from our teachers.ng network



5.0 Impact Measure(short and long term):

1. Digital Skills and Literacy Proficiency:

- Number and percentage of participants who demonstrate improved proficiency in digital skills, assessed through pre- and post-training evaluations.
- Level of competency achieved
- Feedback from community group leaders/school teachers
- number of participants who demonstrate increased engagement

2. Educational Attainment(long term)

- Percentage of participants who successfully pursue higher education opportunities in technology-related fields.
- Monitoring changes in participants' academic performance, including improvements in grades or completion rates in STEM Subjects.

3. Gender Equality and Empowerment:

- Level of gender equality within the program, including the percentage of female trainers, mentors, and program leaders.
- Monitoring the extent to which program participants actively contribute to decision-making processes within their communities or organizations.(long term)

4. Sustainability and Scalability:

- Assessment of the program's ability to sustain its impact beyond the project duration, including the establishment of partnerships and funding mechanisms.
- Measure of the program's scalability in program expansion and reach.
- Evaluation of long-term engagement and participation of program alumni as mentors, trainers, or advocates for digital skills development

5 Qualitative Feedback and Success Stories:

- Collection of qualitative feedback from participants, trainers, and stakeholders regarding their perceptions of the program's impact on their lives and communities.
- Documentation and sharing of success stories and testimonials of program participants, highlighting their achievements, career advancements, or community contributions.



6.0 Theory of Change:

Inputs:

- Funding and resources to support the program implementation.
- Qualified trainers and curriculum developers with expertise in digital skills.
- Partnerships with local organizations, educational institutions, and industry stakeholders.
- Access to learning resources, including online platforms and computer labs.

Activities:

- Develop a comprehensive curriculum covering culturally-relevant digital skills and literacy contents.
- Conduct training workshops and sessions in various regions across Nigeria.
- Provide access to learning resources, both online and offline.
- Establish mentorship programs and support networks for participants.
- Collaborate with partners and stakeholders to ensure sustainability and scalability of the program.

Outputs:

- Women and girls in Africa gain essential digital skills and improve their literacy levels.
- Increased access to relevant learning resources and infrastructure.
- Enhanced networking and mentorship opportunities for participants.
- Strengthened partnerships with organizations, institutions, and industry leaders

Outcomes

Short-term:

- Increased confidence and self-efficacy among women and girls in utilizing digital tools and technologies.
- Improved digital literacy and ability to navigate the digital landscape.
- Expanded knowledge and practical skills

Mid-term

- Enhanced educational opportunities for women and girls
- Increased interest in STEM subjects, leading to improved academic performance and increased access to higher education.
- Increased employability and entrepreneurship opportunities, as participants acquire skills relevant to the digital job market
- Empowerment of women and girls to actively participate in decision-making processes and contribute to their communities' development
- Strengthened support networks and communities of practice, fostering collaboration and knowledge sharing among program participants.

Long-term:

- Reduced gender disparities in digital skills and literacy, leading to increased gender equality in the digital sector.
- More women and girls actively participate in the digital economy.
- Overall increased GDP.
- Long-term sustainability of the program through partnerships, policy advocacy, and ongoing support from stakeholder



7.0 Budget:

Personnel:

Project Manager and Coordinators in Communities and Schools: \$10,000

Trainers and Curriculum Developers: \$15,000

Monitoring and Evaluation Officers: \$5,000

Administrative Support: \$5,000

Total Personnel Cost: \$35,000

Training and Workshop Expenses:

Venue Logistics Support(e.g Fuel for power, security): \$2,000

Training Materials and Supplies: \$3,000

Equipment (e.g., computers, projectors): \$5,000

Travel and Accommodation for Trainers and project lead: \$3,000

Total Training and Workshop Expenses: \$13,000

Learning Resources:

Online Resources and Hosting : \$2,000

Purchase of Softwares and Tools: \$3,000

Total Learning Resources Cost: \$5,000

Outreach and Communication:

Marketing and Awareness Campaigns: \$2,000

Printing of Promotional Materials: \$1,000

Total Outreach and Communication Cost: \$3,000

Partnerships and Networking:

Networking Events and Conferences: \$2,000

Partnership Development with Communities and Schools: \$3,000

Total Partnerships and Networking Cost: \$5,000

Miscellaneous Expenses:

Contingency Fund (10% of total budget): \$4,000

Total Miscellaneous Expenses: \$4,000

Total Budget: \$65,000

Potential Funding Available: \$40,000

Budget Gap: \$65,000 - \$40,000 = \$25,000



